February 10, 1997

Dear Daug.

Almost 20 years ago the concept, for "Broadcasting / Cable Programming" started. And now fine editions later it is an autotanding text for many, many students.

My Congratulations to you on a very demanding job.

The just received the book and although I deven to lead it through it looks great on a quick look-see.

effort is involver so I'm sure iem mist take satisfaction in a task well done.

> Sincerely, Sew